

AUTHOR REVIVAL LAB

THE DIAGNOSTIC TOOLKIT

Visual Frameworks + Printable Worksheets

INCLUDES:

- ✓ 6 Visual Framework Diagrams
- ✓ 11 Printable Worksheets
- ✓ Master Diagnostic Scorecard
- ✓ Maya & Leo Case Studies
- ✓ Complete Scoring Systems

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THE 4-LEVEL CASCADE

1. SIGNAL

Title • Blurb • Cover

2. SYSTEM

Categories • Keywords

3. SUBSTANCE

Contract • Pacing

4. IDENTITY

Brand • Voice

■ CRITICAL RULE:

Broken signals cannot be fixed with better keywords.

7-MINUTE TITLE TEST

1. RECOGNITION

Genre match

____ /10

2. CURIOSITY

Creates question

____ /10

3. EMOTION

Evokes feeling

____ /10

4. STATUS

For me

____ /10

5. COMPETITIVE

Unique

____ /10

6. CLARITY

Readable

____ /10

YOUR TOTAL: ____ / 60

SCORE GUIDE:

- 55-60: Launch ready
- 50-54: Strong
- 40-49: Revise
- Below 40: Rewrite

THE READING CONTRACT

WOUND

What emotional pain?

10 pts

WANT

What do they need?

20 pts

WALL

What blocks them?

20 pts

TOTAL: _____ / 50

3-SENTENCE TEMPLATE (60-90 words):

Sentence 1 (WOUND): [Character] carries [specific emotional pain].

Sentence 2 (WANT): What they uncover forces them to confront [emotional need].

Sentence 3 (WALL): The deeper they go, the more they realize [internal conflict].

MASTER SCORECARD

Complete diagnostic - 460 points total

SIGNAL LAYER

- Title Test _____ / 60
- Blurb Test _____ / 50
- Cover Test _____ / 50

SUBSTANCE LAYER

- Opening Pages _____ / 100

CONTRACT LAYER

- Contract Check _____ / 100

ALGORITHM STATUS

- Contamination Test _____ / 100

TOTAL: _____ / 460

NEXT STEPS

Upload Your Files

Thank you for purchasing your diagnostic!

■ UPLOAD YOUR MATERIALS

Visit: revival-lab.com/upload

Please provide:

- Your manuscript (Word or PDF format)
- Your book cover (JPG screenshot is perfect!)

■■ TIMELINE

We'll analyze your book and email your complete diagnostic PDF within 48 hours.

■ QUESTIONS?

Email: info@revival-lab.com

We respond within 24 hours.

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