

## THE 60-SECOND MANUSCRIPT TEST

Quick Diagnostic Quiz

### INSTRUCTIONS:

Answer these 15 questions honestly. Each question is worth 5 points. Total score out of 75.

### SECTION 1: TITLE SIGNAL (25 points)

**Question 1: Is your title 2-4 words maximum?**

☐ Yes (5 points) ☐ No (0 points)

**Question 2: Can someone pronounce it easily out loud?**

☐ Yes (5 points) ☐ No (0 points)

**Question 3: Does it signal your genre clearly in 2 seconds?**

☐ Yes (5 points) ☐ No (0 points)

**Question 4: Does it work WITHOUT a subtitle to explain it?**

☐ Yes (5 points) ☐ No (0 points)

**Question 5: Could a reader remember it after seeing it once?**

☐ Yes (5 points) ☐ No (0 points)

Section 1 Score: \_\_\_\_ / 25

### SECTION 2: BLURB SIGNAL (25 points)

**Question 6: Does your blurb start with a CHARACTER (not worldbuilding)?**

☐ Yes (5 points) ☐ No (0 points)

**Question 7: Is the main conflict clear in the first 2 sentences?**

☐ Yes (5 points) ☐ No (0 points)

**Question 8: Is it under 150 words total?**

☐ Yes (5 points) ☐ No (0 points)

**Question 9: Does it create ONE clear question readers must know?**

☐ Yes (5 points) ☐ No (0 points)

**Question 10: Does it avoid explaining backstory/world details?**

☐ Yes (5 points) ☐ No (0 points)

Section 2 Score: \_\_\_\_ / 25

## SECTION 3: COVER SIGNAL (25 points)

**Question 11: At thumbnail size (1 inch tall), can you read the title?**

■ Yes (5 points) ■ No (0 points)

**Question 12: Does your cover match Top 10 bestsellers in your genre?**

■ Yes (5 points) ■ No (0 points)

**Question 13: Would a stranger correctly identify your genre in 3 seconds?**

■ Yes (5 points) ■ No (0 points)

**Question 14: Does it use high contrast (not soft/muddy colors)?**

■ Yes (5 points) ■ No (0 points)

**Question 15: Is there ONE clear focal point (not cluttered)?**

■ Yes (5 points) ■ No (0 points)

Section 3 Score: \_\_\_\_ / 25

**TOTAL SCORE: \_\_\_\_ / 75**

## SCORING RESULTS

### 60-75 POINTS: STRONG SIGNALS ✓

Your packaging works. Your problem is likely visibility, not conversion. Focus on traffic and reach. Minor tweaks only.

*Next step: Book a Full Diagnostic (\$497) to analyze deeper substance issues.*

### 45-59 POINTS: MODERATE FAILURE ■

Visible but not converting well. One fix could double your sales. Fix your lowest scoring section first (Title, Blurb, or Cover).

*Next step: Book a Quick Fix Diagnostic (\$147) for specific guidance*

### 30-44 POINTS: CRITICAL FAILURE ■■

Multiple broken signals. Readers can't understand your offer. Marketing will amplify failure, not fix it.

*Next step: Stop marketing. Book a Full Diagnostic (\$497) to identify and fix all critical issues.*

### 0-29 POINTS: COMPLETE BREAKDOWN ■■■

Your packaging actively repels readers. Algorithm has given up on you. Complete rebuild required.

*Next step: Book Genre Master (\$997) or VIP Transformation (\$2,997+) for complete reconstruction.*

## GET PROFESSIONAL HELP

This quick test shows surface-level issues. Our professional diagnostics dig deeper to show you exactly how to fix them.

### Quick Fix - \$147

Fast 48-hour analysis identifying your top 3 fatal flaws. Includes title score, blurb autopsy, and specific fixes. Best for books scoring 45+.

### Full Diagnostic - \$497

Complete manuscript analysis across all 4 layers (Identity, Substance, Systems, Signals). Scored 1-100 with prioritized fix list. Best for books scoring 30-60.

### Genre Master - \$997

Deep genre alignment analysis + competitive positioning strategy. Perfect for multi-genre confusion or series planning. Best for books scoring under 45.

### VIP Transformation - \$2,997+

Complete reconstruction with ongoing guidance through revision. Includes all diagnostics + implementation support. Best for books scoring under 30.

***Your book isn't bad. It's undiagnosed.***