

THE 60-SECOND MANUSCRIPT TEST

Quick Diagnostic Quiz

INSTRUCTIONS:

Answer these 15 questions honestly. Each question is worth 5 points. Total score out of 75.

SECTION 1: TITLE SIGNAL (25 points)

Question 1: Is your title 2-4 words maximum?

- Yes (5 points) No (0 points)

Question 2: Can someone pronounce it easily out loud?

- Yes (5 points) No (0 points)

Question 3: Does it signal your genre clearly in 2 seconds?

- Yes (5 points) No (0 points)

Question 4: Does it work WITHOUT a subtitle to explain it?

- Yes (5 points) No (0 points)

Question 5: Could a reader remember it after seeing it once?

- Yes (5 points) No (0 points)

Section 1 Score: ___ / 25

SECTION 2: BLURB SIGNAL (25 points)

Question 6: Does your blurb start with a CHARACTER (not worldbuilding)?

- Yes (5 points) No (0 points)

Question 7: Is the main conflict clear in the first 2 sentences?

- Yes (5 points) No (0 points)

Question 8: Is it under 150 words total?

- Yes (5 points)
- No (0 points)

Question 9: Does it create ONE clear question readers must know?

- Yes (5 points)
- No (0 points)

Question 10: Does it avoid explaining backstory/world details?

- Yes (5 points)
- No (0 points)

Section 2 Score: ___ / 25

SECTION 3: COVER SIGNAL (25 points)

Question 11: At thumbnail size (1 inch tall), can you read the title?

- Yes (5 points) No (0 points)

Question 12: Does your cover match Top 10 bestsellers in your genre?

- Yes (5 points) No (0 points)

Question 13: Would a stranger correctly identify your genre in 3 seconds?

- Yes (5 points) No (0 points)

Question 14: Does it use high contrast (not soft/muddy colors)?

- Yes (5 points) No (0 points)

Question 15: Is there ONE clear focal point (not cluttered)?

- Yes (5 points) No (0 points)

Section 3 Score: ___ / 25

TOTAL SCORE: ___ / 75

SCORING RESULTS

60-75 POINTS: STRONG SIGNALS ✓

Your packaging works. Your problem is likely visibility, not conversion. Focus on traffic and reach. Minor tweaks only.

Next step: Book a Full Diagnostic (\$497) to analyze deeper substance issues.

45-59 POINTS: MODERATE FAILURE ■

Visible but not converting well. One fix could double your sales. Fix your lowest scoring section first (Title, Blurb, or Cover).

Next step: Book a Quick Fix Diagnostic (\$147) for specific guidance

30-44 POINTS: CRITICAL FAILURE ■■

Multiple broken signals. Readers can't understand your offer. Marketing will amplify failure, not fix it.

Next step: Stop marketing. Book a Full Diagnostic (\$497) to identify and fix all critical issues.

0-29 POINTS: COMPLETE BREAKDOWN ■■■

Your packaging actively repels readers. Algorithm has given up on you. Complete rebuild required.

Next step: Book Genre Master (\$997) or VIP Transformation (\$2,997+) for complete reconstruction.

GET PROFESSIONAL HELP

This quick test shows surface-level issues. Our professional diagnostics dig deeper to show you exactly how to fix them.

Quick Fix - \$147

Fast 48-hour analysis identifying your top 3 fatal flaws. Includes title score, blurb autopsy, and specific fixes. Best for books scoring 45+.

Full Diagnostic - \$497

Complete manuscript analysis across all 4 layers (Identity, Substance, Systems, Signals). Scored 1-100 with prioritized fix list. Best for books scoring 30-60.

Genre Master - \$997

Deep genre alignment analysis + competitive positioning strategy. Perfect for multi-genre confusion or series planning. Best for books scoring under 45.

VIP Transformation - \$2,997+

Complete reconstruction with ongoing guidance through revision. Includes all diagnostics + implementation support. Best for books scoring under 30.

Your book isn't bad. It's undiagnosed.